

# IN THE Trenches MBA

Hi there! Thanks so much for stopping by. If you have nabbed this freebie you probably saw my presentation of free stuff you can get in your business, or you just stumbled upon it some how and thought – hey! It's free, so why not grab it?

Whatever lead you to this PDF, I'm glad you've found it! Here are a BUNCH of freebies available to you for the taking. All you have to do is click the links and get all the goods! Enjoy!

## Education

1. [CodeAcademy](#) – Learn programming languages such as HTML, CSS, Javascript and PHP.
2. [HubSpot Academy](#) – Learn about inbound marketing, website optimization, how to create better landing pages, and about creating and nurturing new leads in your business. Bonus? They offer a free certification to boost your credibility.
3. [LearnVest](#) – Budgeting and finance classes. Yes, some cost money, but some are free.
4. [edX](#) – This free site currently has over 300 courses on a variety of topics, including “Financial Analysis and Decision Making” and “Entrepreneurship 101: Who is your customer?” These courses not only cover business in general, but can also help you learn more skills that are applicable to your industry, such as big data or environmental conservation.
5. [Youtube](#) – You can search free tutorials for so many things. Of course, you can also use it for entertainment to watch cat videos...
6. [Udemy](#) – The trick is to search for classes, and then sort by price. If you search low to high prices, the free courses are listed at the top.
7. [SCORE](#) – The SCORE site has loads of free webinars, and you can find out about local workshops and mentoring opportunities in your area

8. Local Library – I LOVE the library – not just for free access to books, but also for their free magazines, free live workshops, DVD rentals and more.
9. [iTunes](#) – You can access free courses including full lectures from schools like MIT, Harvard and Stanford. You can also download hundreds of thousands of Podcasts on virtually any subject you want to know more about.
10. Virtual summits – There are virtual summits out there for everything from how to write your first book, how to market your business, and even how to be a better spouse or partner. Just search a subject with the word summit in your favorite search engine and there's no telling what you will find. P.S. You can get into most of them free if you show up live. You only have to fork out the dough if you want access to the recordings

## Social Media Scheduling Tools

1. [Hootsuite](#) and [Buffer](#) – Scheduling platform for Twitter, Facebook, Instagram and more
2. [TweetDeck](#) – Scheduling platform for Twitter only
3. [Planoly](#) and [Later](#) – Scheduling platform for Instagram only

## Email Marketing

1. [Mailchimp](#) – As of January 2018, you can get your first 2,000 subscribers for free.
2. [Drip](#) – Free for up to 100 people on your email list A lot of folks say it's like Mailchimp, Infusionsoft and ConvertKit got married and had Drip as a baby.

## Stock Photography

1. [Pixabay](#)
2. [Pexels](#)
3. [Unsplash](#)

## Project Planning Tool

1. [Asana](#)
2. [Trello](#)

## Accounting Software

1. [Wave](#)
2. [Zipbooks](#)

## Document creation and word processing

1. [Microsoft office templates online](#)
2. [Google Forms](#)
3. [Google Docs](#) – When using Google Docs in Chrome, you can also use their talk to text software “Voice Typing”. I love it!
4. [Libre Office](#) – An entire suite of products similar to the Microsoft Office suite of products, but FREE

## Photo Editing Software

1. [Canva](#)
2. [Google Photos](#)

## Data Storage

1. [Google Drive](#)
2. [Dropbox](#)

## Video Conferencing

1. [Skype](#)
2. [Zoom](#)
3. [Free Video Recorder for Skype](#) – Great way to record video and audio while on a Skype call for free Video Conferencing

## Additional Freebies I Recommend

1. [My Hours](#) – This is great for finding out how long you spend on tasks. It's a time tracking tool.
2. [Meetup](#) – For networking or hosting events
3. [IFTTT](#) – To do multiple tasks at once – From the site “IFTTT is the free way to get all your apps and devices talking to each other. Not everything on the internet plays nice, so we're on a mission to build a more connected world.”
4. [Last Pass](#) – LastPass is a password manager. The free edition will help you with remembering your passwords for the countless sites you likely log into every day.
5. [Boomerang for Gmail](#) – If you're like me and burn the midnight oil, but don't want your clients to know that, you can schedule the email you just wrote to them to be delivered during “normal” working hours.
6. [Bobble Keyboard](#) – To create fun images using caricatures created from your own

selfies

7. [Slideshare](#) – Free way to share presentations with friends, clients, colleagues, and, well, the world.

8. [Free Music Archive](#) – To get free music for your content

9. Expos and local events – Attending free local events is how I get free office supplies like pens and post-its. They are often great entertainment, wonderful for networking, and occasionally offer some pretty cool workshops that will teach you something new.

## Want 400 MORE Freebies?

Check out [this site](#) for more than 400 freebies too! Some were mentioned here, I'm sure, but they share even more loads of awesomeness broken down by category for you to take full advantage of! [Growth Supply – they're just AWESOME!](#)

## My top tips on getting free stuff for your business

Once again, how I find freebies all the time is all in how you search for it. For example, if I'm searching for free accounting software, I'll type "free accounting software" into Google. Then, I'll research some of the results until I find one that isn't loaded with malware, and has fabulous reviews online.

You do have to be careful downloading some free software because if you don't research it you could accidentally download spam, viruses, etc... onto your computer.

If I ever need to learn how to do something quickly, and don't want to buy a class on how to do it I'll search the thing I want to learn and tutorial. So, if I wanted to learn how to embed a link in an image on WordPress I would search "embed a link in an image tutorial and WordPress"

Also – Don't forget about my tip to create an email address JUST for your freebies. When you use the same email address you have other email coming to your account can get bogged down with loads of newsletters, and quite frankly junk you likely won't want to deal with. By using a different email address you won't even have to see it, and can just occasionally go back and unsubscribe from lists and/or delete everything that's in the account without worrying you'll delete something important!

I hope this session and these links inspire you to look for freebies before just shelling out cash. Happy hunting!